

**Subject:** RE: DCBID Survey in CCA Delivers

**From:** Tina Oh <toh@ccala.org>

**Date:** 10/10/2017 11:12 AM

**To:** Joanne Danganan <jdanganan@ccala.org>, Julia Marino <jmarino@downtownla.com>

**CC:** Christy Anderson <canderson@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>

Hi Julia, Please see attached for the promo email that went out. As Jo said, it should have been sent to all members.

---

**From:** Joanne Danganan

**Sent:** Tuesday, October 10, 2017 11:09 AM

**To:** Julia Marino <jmarino@downtownla.com>

**Cc:** Tina Oh <toh@ccala.org>; Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>

**Subject:** Re: DCBID Survey in CCA Delivers

Hey Julia - Yes, we definitely included the graphic. And weird that you didn't receive it... it was sent to all our members. I'm not in the office so I'll check your mail options in our database. In the meantime, check your spam folder just in case.

Joanne Danganan

**Central City Association**

o: (213) 416-7511

c: (310) 936-3948

[www.ccala.org](http://www.ccala.org)

On Oct 10, 2017, at 10:52 AM, Julia Marino <[jmarino@downtownla.com](mailto:jmarino@downtownla.com)> wrote:

Hi Tina and Joanne! Hope you're settling in at your new office J

Just wanted to follow up and make sure the survey graphic was included in the October 6<sup>th</sup> e-blast. I don't see anything from CCA in my inbox from that day. Thank you so much.

My best,  
Julia

**Julia Marino**

Economic Development Associate

<image001.png>

**Downtown Center Business Improvement District**

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7529 | Fax: 213-624-0858

Web: [DowntownLA.com](http://DowntownLA.com)

<image005.jpg> <image006.jpg> <image007.jpg>

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**From:** Tina Oh [<mailto:toh@ccala.org>]

**Sent:** Friday, September 22, 2017 2:11 PM

**To:** Julia Marino <[jmarino@downtownla.com](mailto:jmarino@downtownla.com)>; Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>

**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>

**Subject:** RE: DCBID Survey in CCA Delivers

Great. Thanks for sending. I posted on our social channels.

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**From:** Julia Marino [<mailto:jmarino@downtownla.com>]  
**Sent:** Friday, September 22, 2017 11:49 AM  
**To:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>  
**Subject:** RE: DCBID Survey in CCA Delivers

Ah I see that now. Sorry I glossed over that detail. Looking forward to the October 6<sup>th</sup> feature.

And thank you so much for offering to promote on your social. I've attached a couple of graphics and special tracking links for your facebook, twitter, and linkedin. Please let me know if there is anything else you need.

**Facebook**

Link: <https://goo.gl/Njvn1o>

Copy: The DCBID wants to hear from YOU! Help shape the future of DTLA. Take this 10 minute survey for a chance to win a night at Staples Center, a DTLA Staycation or a Whole Foods prize package. Take the survey today at (insert link) #MakeltYours

Graphic: attached

**Twitter**

Link: <https://goo.gl/mNwxzo>

Copy: Help shape the future of #DTLA! Take this 10 minute survey & share your views. Take the survey today at (insert link) #MakeltYours

Graphic: attached

**LinkedIn**

Link: <https://goo.gl/Hjoivp>

Copy: Here's your chance to help shape the future of DTLA and win a prize! Take this 10 minute survey to share your views on shopping, dining, living, entertainment, outdoor spaces, and more! Start the survey now at (insert link)

Graphic: any attached

**Julia Marino**

Economic Development Associate

<[image001.png](#)>

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<[image014.jpg](#)> <[image015.jpg](#)> <[image016.jpg](#)>

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**From:** Joanne Danganan [<mailto:jdanganan@ccala.org>]  
**Sent:** Friday, September 22, 2017 11:25 AM  
**To:** Julia Marino <[jmarino@downtownla.com](mailto:jmarino@downtownla.com)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>  
**Subject:** RE: DCBID Survey in CCA Delivers

Hey Julia – Apologies, the graphic Kevin created was meant only for the Oct. 6 e-blast I mentioned. I should've specified.

The graphic wouldn't fit for our CCAD template, but we can post one of the graphics and link to it on our social media channels.

Joanne Danganan  
**Central City Association of Los Angeles**  
o: 213.416.7511  
c: 310.936.3948

---

**From:** Julia Marino [<mailto:jmarino@downtownla.com>]  
**Sent:** Friday, September 22, 2017 10:42 AM  
**To:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>  
**Subject:** RE: DCBID Survey in CCA Delivers

Hi Joanne and Tina,

Thanks for including us in yesterday's CCAD. We were hoping that the graphic could make it in though, to draw more attention to it. Could we be featured in the next CCAD with the graphic Kevin sized for you?

Also wondering if you'd consider sending a dedicated survey eblast, as you did for the 2015 survey. Your members are extremely tuned in and engaged with what's happening Downtown, so I know it would have a huge impact. Happy to discuss.

Thank you both!

My best,  
Julia

**Julia Marino**  
Economic Development Associate

<image001.png>  
**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7529 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)

<image014.jpg> <image015.jpg> <image016.jpg>

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**From:** Joanne Danganan [<mailto:jdanganan@ccala.org>]  
**Sent:** Thursday, September 21, 2017 9:21 AM  
**To:** Julia Marino <[jmarino@downtownla.com](mailto:jmarino@downtownla.com)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Subject:** RE: DCBID Survey in CCA Delivers

This works great, thank you!

Joanne Danganan  
**Central City Association of Los Angeles**

o: 213.416.7511  
c: 310.936.3948

---

**From:** Julia Marino [<mailto:jmarino@downtownla.com>]  
**Sent:** Thursday, September 21, 2017 9:15 AM  
**To:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Subject:** RE: DCBID Survey in CCA Delivers

Here you go! Thank you!

**Julia Marino**  
Economic Development Associate

<[image001.png](#)>

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Call: 213-416-7529 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)

<[image014.jpg](#)> <[image015.jpg](#)> <[image016.jpg](#)>

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**From:** Julia Marino  
**Sent:** Wednesday, September 20, 2017 5:23 PM  
**To:** 'Joanne Danganan' <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Subject:** RE: DCBID Survey in CCA Delivers

I will have this for you tomorrow morning! Thanks so much Joanne.

**Julia Marino**  
Economic Development Associate

<[image001.png](#)>

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<[image014.jpg](#)> <[image015.jpg](#)> <[image016.jpg](#)>

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**From:** Joanne Danganan [<mailto:jdanganan@ccala.org>]  
**Sent:** Wednesday, September 20, 2017 5:15 PM  
**To:** Julia Marino <[jmarino@downtownla.com](mailto:jmarino@downtownla.com)>  
**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>; Tina Oh <[toh@ccala.org](mailto:toh@ccala.org)>  
**Subject:** RE: DCBID Survey in CCA Delivers

Hi Julia,

Tina will include the survey in tomorrow's CCAD, and I will include it in the October Promotions e-blast dropping on October 6. Thanks for all the assets - the copy works great, though I need to modify the graphic to fit 360(w) x 285(h) px. Can you send that through

when you have the chance, please?

Thanks,

[<image017.png>](#)

**Joanne Danganan**

Associate Director of Public Policy & Membership  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
office: (213) 416-7511 | fax: (213) 624-0858  
[JDanganan@ccala.org](mailto:JDanganan@ccala.org)  
[ccala.org](http://ccala.org)  
[<image018.png>](#) [<image019.png>](#)

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**From:** Julia Marino [<mailto:jmarino@downtownla.com>]

**Sent:** Wednesday, September 20, 2017 3:59 PM

**To:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>

**Cc:** Christy Anderson <[canderson@downtownla.com](mailto:canderson@downtownla.com)>; Nick Griffin  
<[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>

**Subject:** DCBID Survey in CCA Delivers

Hi Joanne,

It would be so great if we could get the 2017 Downtown LA Survey in front of CCA's members. Could it please be featured in CCA delivers, ideally at least a couple times from now through the end of October? I've attached a couple of different graphics, a special tracking link to the survey, and provided a very short blurb below (which I'm happy to expand on if needed). Please let me know!

Copy: Help shape the future of DTLA. MAKE IT YOURS. Take the DCBID's 10 minute survey to share your views on DTLA, and be entered to win prizes like a night at Staples Center, a Hotel Indigo Staycation, or a gift package from Whole Foods.

Link: <https://goo.gl/o3KDcv>

My best,  
Julia

**Julia Marino**

Economic Development Associate

[<image001.png>](#)

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Web: [DowntownLA.com](http://DowntownLA.com)

[<image014.jpg>](#) [<image015.jpg>](#) [<image016.jpg>](#)

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—ForwardedMessage.eml—

**Subject:** CCA October Promotions

**From:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>

**Date:** 10/06/2017 05:18 PM

**To:** Tina Oh <toh@ccala.org>

[CCA Promotions](#)

[Image](#)

**The Midnight Mission's 17th Annual  
Golden Heart Awards**

November 9, 2017

**Beverly Wilshire Hotel**

9500 Wilshire Blvd.

Beverly Hills, CA 90210

[LEARN MORE](#)

Join The Midnight Mission for their 17th Annual Golden Heart Awards as they recognize those who have made a significant impact in the lives of those who are less fortunate. Celebrate and reflect on a year of new and expanded program services for our homeless community. Honorees: Ali & Anousheh Razi, Philanthropists & Community Leaders; Joe Bonamassa, Blues Rock Guitarist & Los Angeles Native; and Union Bank, Corporate Community Leader.

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**Downtown Center BID's  
Downtown LA Survey**  
Survey ends November 3, 2017

[Image](#)

[TAKE SURVEY](#)

Help shape the future of DTLA. MAKE IT YOURS. Take the DCBID's 10-minute survey to share your views on DTLA, and be entered to win prizes like a night at Staples Center, a Hotel Indigo Staycation, or a gift package from Whole Foods.

[Image](#)

**UCLA in Downtown LA Reception**

October 25, 2017

**Los Angeles City Hall  
Spring Street Forecourt**

200 N. Spring St.  
Los Angeles, CA 90012

[LEARN MORE](#)

Join UCLA for an evening reception at Los Angeles City Hall as we recognize our Community Programs, advocates, and Local Leader of the Year. The UCLA in Downtown LA program will also celebrate the university's commitment to training the workforce of today and tomorrow. Network with fellow Bruins and Downtown LA business and civic leaders. Light hors d'oeuvres and refreshments will be served.

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**Chef Santiago Migoya's  
6-Course Wine Dinner**  
October 11-12, 2017

[Image](#)

**Patina Restaurant**  
141 S. Grand Ave.  
Los Angeles, CA 90012

[LEARN MORE](#)

Chef Joachim Splichal invites you to a special evening, featuring Chef Santiago Migoya, an alumnus of the Patina kitchen and now famed chef at his own restaurant Talo in Mexico City. Talo celebrates the culinary crossroads between Mexican and new Basque cuisine, inspired by classic flavors and presented with a modern twist. For two evenings only, Chef Migoya tells a tale of two worlds on six plates, including perfectly paired wines, in the heart of Los Angeles.

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"Our Advocacy Strengthens Your Bottom Line"

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RE: DCBID Survey in CCA Delivers

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626 Wilshire Boulevard, Suite 200 Los Angeles, CA 90017

—Attachments:—

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214 KB